



Get noticed.  
Get remembered.  
Then get the sale.

## Who is Hallaron Advertising Agency?

We are a full-service advertising agency in The Woodlands, Texas, just north of Houston. Since 2003, Hallaron has grown from a digital marketing shop into a diversified advertising agency providing a wide range of professional services. Today, the agency offers an experienced strategic team and a skilled, award-winning creative team working together to build brands, campaigns, websites, and integrated marketing communications solutions that translate into real growth for our clients.



BRANDING | AD CAMPAIGNS | MARKETING | DIGITAL | MEDIA

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**New Business Inquiries**

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# Reasons why you're ready for Hallaron

- Nobody knows who we are or what we do.
- We need an advertising campaign to introduce ourselves to customers or a new product or service.
- Our brand is weak and we need a consistent brand marketing strategy.
- We do not rank well in Google search and we need to be found in searches by new customers to grow our sales.
- We need to be seen as an expert or leader and we need regular professional content marketing.



**Brand Discovery** Research and insights lead to new strategy and a consistent creative look and message. Our branding methodology is called Ignite.™



**Advertising** Creative campaigns that stand out and demand attention. If it doesn't sell, it isn't creative. Complete creative strategy, design, video, and media planning/buying. B2B and industrial trades advertising and B2C, DTC, retail advertising campaigns.



**Digital Marketing & Media** Strategic management of online and mobile marketing: website design/development, search/SEO, pay-per-click (PPC) for Google, social media, display ads, native ads, inbound automation, and e-commerce.



**Content** The foundation of any effective marketing program is content marketing. Fresh, expert articles, website content, videos, podcasts, blogs, and press releases can educate and inform customers. Improve your reputation and watch new leads grow.

Hallaron.com

MATTRESSFIRM



aggreko

DAVID'S  
BRIDAL



Dormeo



LONE STAR  
FAMILY HEALTH CENTER

FTC



eagle  
LNG Partners

BLUEWAVE

MARCEL

CESTOIL  
CHEMICAL INC

STYLEO  
ENCORE



DIAGEO

UNIVERSAL