

Get noticed.
Get remembered.
Then get the sale.



Who is Hallaron Advertising Agency?

Since 2003, Hallaron has grown into a professional full-service advertising agency providing customized strategy, marketing communications, media planning, and creative services. Based in The Woodlands, Texas, the agency offers a veteran strategy team led by founder Mike Hallaron and an award-winning creative group with copywriters and designers that build distinctive brands, advertising campaigns, websites, and integrated marketing solutions that translate into real growth for our clients.

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New Business Inquiries

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Reasons why you're ready for Hallaron

- Nobody knows who we are or what we do.
- We need an advertising campaign to introduce ourselves to customers or a new product or service.
- Our brand is weak and we need a consistent brand marketing strategy.
- We do not rank well in Google search and we need to be found in searches by new customers to grow our sales.
- We need to be seen as an expert or leader and we need regular professional content marketing.

Brand Discovery



Research and insights lead to new strategy and a consistent creative look and message.

Advertising



Creative campaigns that stand out and demand attention. If it doesn't sell, it isn't creative. Complete creative strategy, design, video, and media planning/buying. B2B and industrial trades advertising and B2C, DTC, retail advertising campaigns.

Digital Marketing & Media



Strategic management of online and mobile marketing: website design/development, search/SEO, pay-per-click (PPC) for Google, social media, and display, native ads. inbound automation, e-commerce, and social media.

Content



The foundation of any effective marketing program is content marketing. Fresh, expert articles, website content, videos, podcasts, blogs, and press releases can educate and inform customers. Improve your reputation and watch new leads grow.

Hallaron.com

MATTRESSFIRM



aggreko

DAVID'S
BRIDAL



Dormeo



LONE STAR
FAMILY HEALTH CENTER

FTC



eagle
LNG Partners

BLUEWAVE

MARCEL



DIAGEO

Greensheet